The Local Job Market: A guide for young people in Oxfordshire

Labour market information can tell us

Knowing about the local labour market will

Understanding the range of career choices will

what jobs are in demand

which job types are more

where the jobs are

popular

make you aware of local opportunities

help you target job applications

help you find high quality apprenticeships help you find the best route into the career you want

help you decide what subjects to study

help you choose work experience



Oxfordshire's Job Market

Oxfordshire has a rich employment market with low unemployment and many opportunities.

- Lots of small to medium sized businesses. 89% of businesses employ 9 people or fewer;
- Lots of jobs: There are 95 jobs for every 100 residents;
- 59% of employees work in higher skilled jobs;
- It's a well-qualified workforce. 52% have at least a HND or equivalent qualification
- Unique job specialism's with a concentration of scientists, higher and further education teaching professionals and a strong publishing sector of writers, editors and graphic designers.

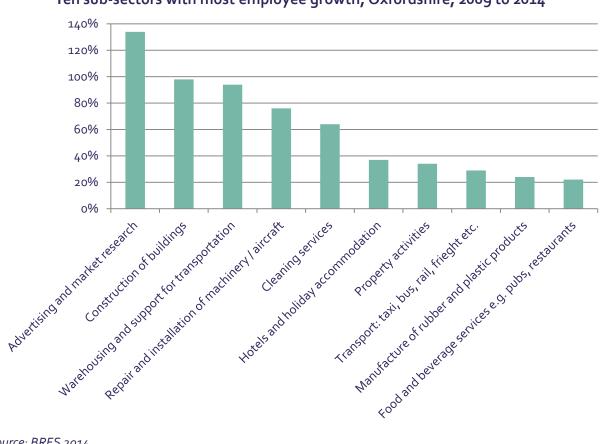


Current jobs in Oxfordshire

The largest sectors for employment are education; professional, scientific and technical (which includes jobs for Engineers, Scientists, Lawyers and Accountants for example); Health; Retail; and Accommodation and Food services. There is also a large employee based in tourism, which involves many sectors.

The largest occupations are Retail assistants; Administrators; Cleaners; Nurses; and Carers.

From 2009 to 2014, sub sectors saw the biggest growth was advertising; construction; and warehousing with the number of employees doubling, or almost doubling, over this period:



Ten sub-sectors with most employee growth, Oxfordshire, 2009 to 2014

Source: BRES 2014

Current job vacancies

Entry level vacancies advertised for jobs with salaries under £20,000 show that, in 2016, admin; chef; customer service; front desk; and caring skills are in high demand. Of all vacancies, the most in demand occupations are shown below:

Ten most common job vacancies, Oxfordshire, 2016

Occupation	Broad sector	Job Postings	Skill level
·	Broad Sector	Postiligs	Skill level
Programmers and software development professionals	ICT	5,869	High-skill
Business sales executives	Retail	2,799	Middle-skill
Nurses	Health	2,623	High-skill
Other administrative occupations n.e.c.†	Office Admin	2,076	Service-intensive
Web design and development professionals	ICT	1,999	High-skill
IT business analysts, architects and systems designers	ICT	1,849	High-skill
Sales accounts and business development managers	Business services	1,830	Middle-skill
Chefs	Recreation	1,733	Middle-skill
IT user support technicians	ICT	1,595	Middle-skill
Managers and proprietors in other services n.e.c. †	Cross sector	1,497	Middle-skill

[†] n.e.c. - not elsewhere classified

Source: Burning Glass Technologies, Labour Insights, Oxfordshire, Jan-Sep 2016

Oxfordshire's Future Job Market

Local forecasts suggest around 85,000 jobs could be created between 2011 and 2031.

The majority of these jobs are likely to be located around Oxfordshire's knowledge spine - stretching from Bicester in the north of the County, through Oxford to Science Vale in the south (including the major research centres at Harwell, Culham, the growing towns of Didcot, Grove and Wantage, and major employment areas such as at Milton Park and Harwell).

However, this is not exclusive. There are many more important businesses elsewhere in the County.

Given the rurality of Oxfordshire, good connectivity, transport links and broadband coverage, this will continue to be essential to meet future growth.

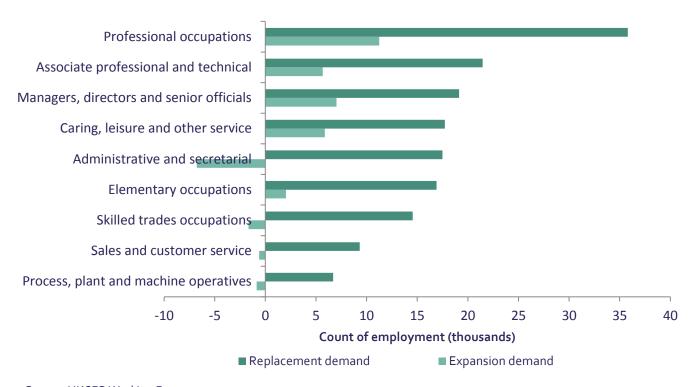


Map provided by kind permission of Oxfordshire County Council

Future growth

Growth in new job posts (expansion demand) and where job openings occur by workers leaving the labour market (replacement demand) will be in the high skilled, professional, associate professional, and management occupations:

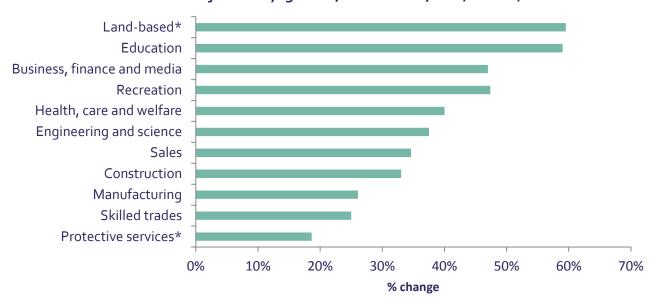
Future occupation growth, Oxfordshire, 2014 to 2024



Source: UKCES Working Futures 2014-2024

Where occupations have been grouped into families of similar skill sets, taking both expansion and replacement demand into account, there is projected percentage increase of at least 50% in land-based, teaching and business administration and management roles from 2014 to 2024:

Future 'job family' growth, Oxfordshire, 2014 to 2024



^{*}Small job families: <10,000 employees Source: UKCES Working Futures 2014-2024

Top 40 Careers of the Future

The UK Commission for Employment and Skills have worked out which jobs will be most in demand across the country in the near future:

Farmers Carpenters and joiners Architects Construction project managers Sales accounts and business development managers Business and financial project managers Finance and investment analysts and advisers Chartered and certified accountants Management consultants and business analysts Secondary education teachers Teaching assistants Primary and nursery education teachers Senior education professionals

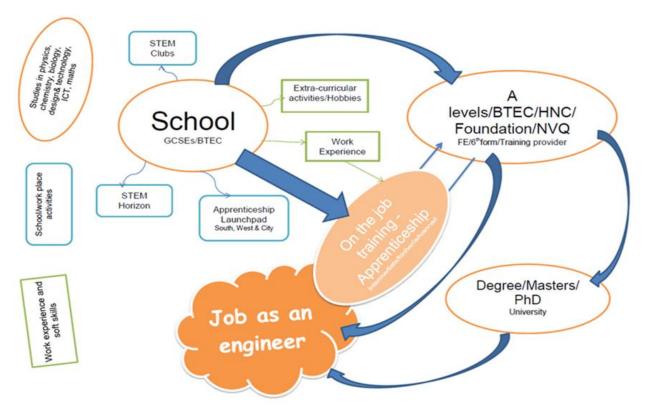


Doctors Nurses Nursing auxiliaries and assistants Care workers and home carers Dentists
Programmers and software developers IT specialist managers IT business ++analysts, architects
and systems designers IT project and programme managers Web designers and developers
Electricians and electrical fitters Metal working production and maintenance fitters Pipe fitters
Aircraft maintenance and related trades Telecommunications engineers Police Officers
Mechanical engineers Research and development managers Physical scientists Design and
development engineers Biological scientists and biochemists Aircraft pilots Large goods vehicle
drivers Ship officers Train and tram drivers

This link below shows a great booklet about the top 40 jobs, learning routes to those jobs and expected salaries. www.gov.uk/government/publications/careers-of-the-future

Getting to the Job You Want

You can choose to study at school, college and university, or to learn 'on the job' by doing an apprenticeship. You could also get a job in a related area and train as you go along. There are many more different routes and this will help you to find out which is the best for you.



This chart shows the different routes of getting job as an engineer (but you could draw a chart like this for any job you were interested in!)

What Employers Look For

Every employer is different but national surveys highlight some key things that they look for when employing younger people.

1 Work Experience

Work experience placements, Saturday jobs, traineeships and volunteering are more than just experience. They are evident that you can behave professionally in a work place, turn up on time, complete tasks, work in a team and have confidence.

2 GCSE Maths and English

Employers value GCSE Maths and English (at grade C or above). Some employers may be flexible about grades. But people who reach grade C in these two subjects find it much easier to find jobs and apprenticeships.

3 Qualifications – academic and vocational

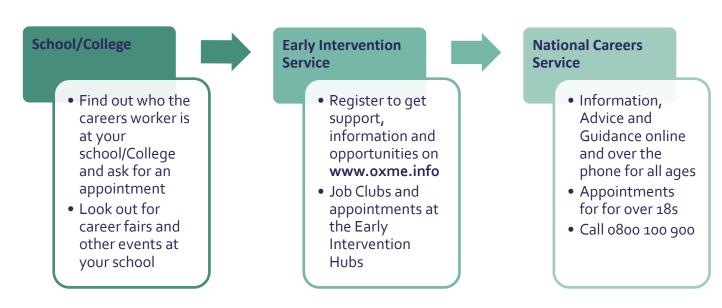
Many jobs require qualifications. In Oxfordshire especially there is a growing need for people with qualifications in science, technology, engineering and maths (STEM). You can gain these qualifications by staying in education or learning alongside work or an apprenticeship.

4 Personal attitudes and behaviours

In employer surveys, every employer rated positive attitude as an important asset to have. Employability skills most sought after by employers are communication, decision-making, self-management, teamwork, professionalism and leadership skills. Develop and provide evidence of these skill sets so you have the competitive edge.

Careers Information and Guidance

There are many careers and various learning opportunities in Oxfordshire. It can be difficult to work out the best route for you, but there is help available!



Produced by the Oxfordshire Local Enterprise Partnership for O2i, Opportunities to Inspire

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